

8). VENDOR MEMBERSHIP RENEWAL:

Let us assume:
Total Domestic Vendor= 3000 X 15 HUB = 45000
Approx Renewal Ammount Rs. 600/- Per Vendor
Total Renewal Ammount 45000 X 600 = Rs. 2,70,00,000/-
A.M.A Revenue (3.5%) 27000000 X 3.5% = Approx Rs. 9,45,000/- Per Month

9). T.M.A's Institute Revenue:

Let us assume Fees collected in 1 year = Rs. 96,00,000/- X 15 Institute = Approx Rs. 14,40,00,000/-
T.M.A's Revenue (3.5%) Rs. 14,40,00,000 X 3.5% =Approx Rs. 50,40,000/- (Yearly)
Institute Monthly Connission Rs. 50,40,000 / 12 = Approx Rs. 4,20,000/- (Monthly)

TOTAL T.M.A'S MONTHLY REVENUE:

Pariwar1 Card = Approx Rs. 4,06,250/-
Kit Care Service = Approx Rs. 2,62,500/-
Product Sale = Approx Rs. 78,75,000/-
Health Care Srevice = Approx Rs. 19,68,750/-
Business Care Service = Approx Rs. 19,68,750/-
Diagnostic Care Service = Approx Rs. 19,68,750/-
Wellness Care Service = Approx Rs. 30,24,000/-
Vendor Membership Renewal = Approx Rs. 9,45,000/-
Institute Course Fees = Approx Rs. 4,20,000/-
Total Monthly Revenue = Approx **Rs. 1,88,39,000/-**





AN UNIT OF SPACE FOUNDATION
PARISEVA PARIWAR
ULTIMATE DESTINATION OF YOUR QUERY

TERITORY MARKETING ASSOCIATE

REVENUE

WWW.PARISEVA.ORG

1). PARIWAR1 CARD:

Total Card Sale from their Domain Network 15 HUB X 25000 = 3,75,000
T.M.A Revenue Rs. 13/- per Card
Total Revenue 3,75,000 X 13 = Approx Rs. 48,75,000/-
Monthly Income 48,75,000 ÷ 12 =Approx Rs. 4,06,250/- Per Month

2). KIT CARE SERVICE:

Let's assume 15 HUB X 250 Kit = 3750 Kit / month
Let's assume Kit Price Rs2,000/- Total Sale 3750 X 2000 = Rs. 75,00,000/-
T.M.A Revenue 7500000 X 3.5% = Approx Rs. 2,62,500/- Per Month



3). PRODUCT SALE:

Let's assume Daily sale Rs. 5,00,000/- X 15 HUB = Rs. 75,00,000/-
Monthly Sale 7500000 X 30 = Rs. 22,50,00,000/-
T.M.A Revenue (3.5%) 22,50,00,000 X 3.5% = Approx Rs. 78,75,000/- per Month

4). HEALTH CARE SERVICE:

Let's assume Daily Service Bill Rs. 1,25,000/- X 15 HUB = Rs. 18,75,000/-
Monthly Service Bill Rs. 18,75,000/- X 30 Days = Rs. 5,62,50,000/-
T.M.A Revenue (3.5%) 5,62,50,000 X 3.5% = Approx Rs. 19,68,750/- Per Month

5). BUSINESS CARE SERVICE:

Let's assume Daily Service Bill Rs. 1,25,000/- X 15 HUB = Rs. 18,75,000/-
Monthly Service Bill Rs. 18,75,000/- X 30 Days = Rs. 5,62,50,000/-
T.M.A Revenue (3.5%) 5,62,50,000 X 3.5% = Approx Rs. 19,68,750/- Per Month

6). DIAGNOSTIC CARE SERVICE:

Let's assume Daily Service Bill Rs. 1,25,000/- X 15 HUB = Rs. 18,75,000/-
Monthly Service Bill Rs. 18,75,000/- X 30 Days = Rs. 5,62,50,000/-
T.M.A Revenue (3.5%) 5,62,50,000 X 3.5% = Approx Rs. 19,68,750/- Per Month

7). WELLNESS CARE SERVICE:

Let's assume 15 HUB generate 15 X 384 = 5760 Appointment Slot
Let's assume Rs. 500 / Slot = 5760 X 500 = Rs. 28,80,000/- Daily
Monthly Service Bill Rs. 28,80,000 X 30 Days = Rs. 8,64,00,000/- Monthly
Hub Revenue (3.5%) 8,64,00,000 X 3.5% = Approx Rs. 30,24,000/- Per Month

